



What is a

# Community Improvement Plan

Supporting local investment and community improvement in  
Greater Madawaska

## WHY ARE WE ASKING FOR FEEDBACK?

Before anything is finalized, the Township wants to hear from Business Owners, Property Owners and Community Members.

Input helps ensure the CIP reflects real-world needs, is practical and fair and works for the community it is meant to support.

## WHY?

Greater Madawaska is looking at ways to support local investment, strengthen businesses, and encourage improvements that help the community grow in a thoughtful and sustainable way. A Community Improvement Plan is one of the tools municipalities can use to help make that happen.

## WHAT IS A CIP?

A CIP is:

- A way to encourage local investment
- A tool to help offset certain project costs
- Designed to support community priorities
- Optional — businesses choose whether to participate

A CIP is not:

- A change to zoning or land-use permissions
- A requirement to apply for funding
- A guarantee of funding
- A decision that has already been made

## HOW DOES IT FIT?

The CIP is one part of how the Township implements its broader planning and economic development goals, including those outlined in the Strategic Plan.

While planning documents like Secondary Plans set long-term direction, a CIP focuses on practical tools that can help support investment on the ground.



**LEARN MORE:**

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