

2023-2026 STRATEGIC PLAN AT-A-GLANCE

OUR VISION

The Township of Greater Madawaska strives to be an inviting, safe, and inclusive community that values and protects its rural character, heritage, and natural environment.

OUR MISSION

We will deliver services and policies that reflect community needs through communication, collaboration, and engagement.

OUR VALUES

Accountability - Transparency - Respect - Innovation - Sustainability



**Open
Communication
and Engagement**



**Growth
Management**



**Culture and
Wellness**



**Efficient and
Effective
Governance**

Communication and
Engagement Strategy

Advocate for Increased
Connectivity

Deliver Programming for all
Ages

Asset Management Plan

Encourage Mixed
Development

Improve Wellness Services
Offered to Residents

Funding Strategy

Review Short-Term
Accommodations

Enhance the Emergency
Management Program

By-law and Policy Review

Marketing Strategy

Enhance Tourism

Promote Waste Reduction

Service Review