

**The Township of Greater Madawaska is planning for our community's future. The first step is an assessment of our economic and development assets and needs to ensure we plan accordingly. We are seeking your feedback on what our community is doing well and to understand where we need to focus. This survey takes approximately 10 mins. The survey closes on November 26, 2021.**

**Please return your completed survey by on or before November 26, 2021 to the Greater Madawaska Township office: 19 Parnell Street, Calabogie**

1. Are you a resident of Greater Madawaska?

- Yes, full time resident
- Yes, seasonal /part time resident
- No Skip to Q3
- Other (please specify)

2. How many years have you been a resident of Greater Madawaska?

- Less than 5 years
- 5 to 10 years
- 11 to 20 years
- More than 20 years

3. I am...

- Employed full time
- Employed part time/seasonal
- Self employed
- Unemployed
- Other (please specify)
- Retired
- Student
- Prefer not to answer

4. What is your age?

- Under 18
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 or older
- Prefer not to answer



7. Future population growth will result in an increased number of land-use decisions facing the Township. Do you believe Greater Madawaska should encourage, allow but not encourage, or discourage the following types of development?

	Encourage	Allow, but not encourage	Discourage	Don't know
Services (health, gasoline, restaurant)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping and retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Office space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agriculture-related businesses (hobby farms, farm produce stands, markets)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tourism and recreational businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Short term accommodations (rentals, airbnb)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Light industry and manufacturing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heavy industry and manufacturing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Residential family housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retirement housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable family housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable senior housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Businesses

8. Do you own a business within Greater Madawaska?

Yes

No Skip to Q18

9. Which of the following best describes your business?

- Retail
  Service (health, gasoline, restaurant)
  Manufacturing/Industrial
  Recreation and tourism
  Agriculture
  Other (please specify)

10. Which of the following best describes your business location? Select all that apply.

- Home-based business
  Storefront
  Industrial
  Online
  Other (please specify)

## Important Factors

11. Over the next 2 years, how important will each of the following factors be to your business?

	Not at all Important	Somewhat Important	Important	Very Important	Extremely Important	N/A
Environmental issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public awareness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall cost of doing business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Securing financing for expansion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International/national competition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technological changes (Internet, cell, online advertising)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. Are there barriers in the Township that affect your business?

- Yes
  No

If yes, please explain

## Business Details

13. Including owner/owners, how many employees work at this business?

- 1 – 4
- 5 – 9
- 10 – 19
- 20 – 29
- 30 – 49
- 50 – 99
- 100 or more

14. How many years has your business been operating in Greater Madawaska?

- Less than one year
- 1 to 3 years
- 4 to 10 years
- 11 to 25 years
- More than 25 years

## Retention

15. Do you have any challenges hiring or retaining employees?

- Yes, I have challenges hiring employees
- Yes, I have challenges retaining employees
- Yes, I have challenges with both hiring AND retaining employees
- No, I do not have challenges

## Challenges

16. Please describe the challenges you face with hiring and/or retaining employees.

17. We will be conducting further surveys, interviews and stakeholder consultations as we continue to plan for our future. If you are interested in participating, please enter your contact details below.

Name

Company

Email Address

Phone Number

## Relocating

18. If you were relocating or starting a business, why would you choose Greater Madawaska over neighbouring communities?

## Living Here

19. What is your general impression of Greater Madawaska as a place to live?

- Excellent
- Good
- Neutral
- Fair
- Poor

Comment

## Products and Services

20. In terms of sightseeing, where do you take visiting family and friends in Greater Madawaska?

21. What recreational facilities/activities are lacking or missing within the Township? Select all that apply.

- |                                                              |                                                |
|--------------------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Biking                              | <input type="checkbox"/> Playground/play areas |
| <input type="checkbox"/> Boating/fishing                     | <input type="checkbox"/> Soccer                |
| <input type="checkbox"/> Cross country skiing                | <input type="checkbox"/> Swimming pool         |
| <input type="checkbox"/> Downhill skiing                     | <input type="checkbox"/> Curling               |
| <input type="checkbox"/> Dance                               | <input type="checkbox"/> Baseball              |
| <input type="checkbox"/> Fitness centre                      | <input type="checkbox"/> Basketball            |
| <input type="checkbox"/> Golf                                | <input type="checkbox"/> Tennis                |
| <input type="checkbox"/> Gymnastics                          | <input type="checkbox"/> Skating               |
| <input type="checkbox"/> Hiking                              | <input type="checkbox"/> Camping               |
| <input type="checkbox"/> Live theatre/stage production space | <input type="checkbox"/> Hockey                |
| <input type="checkbox"/> Miniature golf                      | <input type="checkbox"/> Splash pad            |
| <input type="checkbox"/> Other (please specify)              |                                                |

22. In your opinion, what product, service or business is lacking in Greater Madawaska?

23. In your opinion, what asset does Greater Madawaska have that we do not market to its fullest potential?

24. In your opinion, what should be a Greater Madawaska priority over the next 10 years? Select all that apply.

- |                                                                                          |                                              |
|------------------------------------------------------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Housing                                                         | <input type="checkbox"/> Recreation          |
| <input type="checkbox"/> Commercial development (main streets, small business)           | <input type="checkbox"/> Tourism             |
| <input type="checkbox"/> Industrial development (industrial lands, large scale business) | <input type="checkbox"/> Resident attraction |
| <input type="checkbox"/> Technology (Internet, cellular)                                 | <input type="checkbox"/> None                |
| <input type="checkbox"/> Other (please specify)                                          |                                              |

25. Thank you for taking the time to complete this survey. Do you have any additional comments that could help the Township plan for the community's future?